

# Facebook Dynamic Adverts Elevate Your Experience: Click, Connect, Convert!

### Used Cars

Save Time - We will build a specialized feed that will feed all your stock into Facebook.

- Cost Effective Lower cost per lead vs aggregator websites.
- Current Stock advertised The feed is always updated meaning when you add or delete a car it will also update on Facebook.
- Better contact ability We ask the client for their current number in Facebook instead of relying on Facebook to send us the number the client registered their account with.
- No competition Only your vehicles are displayed in the advertisement unlike on aggregator websites.

From R 6000 Per Campaign





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#### **Statistics**

Impressions: 85,433

Reach: 22.795

Engagement: 2,176

Clicks: 2,096

Leads: 174

Client budget R7500





