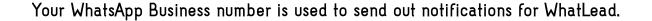


WhatLead

Connecting Conversations. Generating Opportunities!



 WhatLead - Customers can now enquire in their preferred way of communication on your dealer websites..

• Quick Response - Leads are pushed to the salesman's WhatsApp within minutes. The link lasts for 2 minutes per salesman driving a quick response.

- Equal opportunity Leads are distributed equally in a round robin system.
- Reporting Full reporting is available to check if the leads have been actioned.
- No Lost Leads Never have leads not actioned in your CRM.

From R 1000 Excl. VAT

The above Monthly fee is for the first website that displays your stock and thereafter R350 for every additional website.





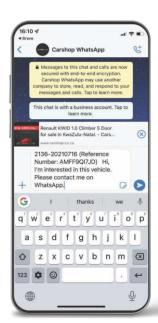
WhatLead-How it works?

Connecting Conversations, Generating Opportunities!



Rokkit will create a WhatsApp QR code for every used vehicle on your website which will allow potential buyers to make an enquiry via WhatsApp. We send a feed to your website with the QR code in the feed which would be used for each vehicle. Potential buyers will receive a WhatsApp message from your business account with a link to the vehicle they enquired on. Enquiries will be allocated to salesman directly. The salesman will have 2 minutes to respond before the lead moves to the next salesman. Leads are distributed in a round robin system to ensure equal sales opportunities for the sales team.











Connecting Conversations, Generating Opportunities!



SYSTEM

Client scans a QR code on desktop or pushes a button on mobile.



ACTION

WhatLead sends a link to the salesman (equal Distribution).



RESPONSE

Salesman clicks the link which then opens a chat with him and the Customer.

