



Marketing Specialists in The Motor Industry

WhatLead

WhatLead

Connecting Conversations. Generating Opportunities!



Your WhatsApp Business number is used to send out notifications for WhatLead.

- **WhatLead** - Customers can now enquire in their preferred way of communication on your dealer websites..
- **Quick Response** - Leads are pushed to the salesman's WhatsApp within minutes. The link lasts for 2 minutes per salesman driving a quick response.
- **Equal opportunity** - Leads are distributed equally in a round robin system.
- **Reporting** - Full reporting is available to check if the leads have been actioned.
- **No Lost Leads** - Never have leads not actioned in your CRM.

From
R 1000 Excl. VAT

The above Monthly fee is for the first website that displays your stock and thereafter R350 for every additional website.



Connecting Conversations, Generating Opportunities!



The image illustrates a digital marketing strategy for carshop.co.za. It shows the website's layout on both desktop and mobile devices. On the desktop, a magnifying glass highlights a QR code that, when scanned, likely leads to a WhatsApp chat. On the smartphone, another magnifying glass highlights the WhatsApp logo in the bottom navigation bar, indicating a direct link to customer communication. A large green arrow points from the desktop view towards the right, suggesting a transition or flow in the user experience.



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SYSTEM

Client scans a QR code on desktop or pushes a button on mobile.

ACTION

WhatLead sends a link to the salesman (equal Distribution).

RESPONSE

Salesman clicks the link which then opens a chat with him and the Customer.

